Ascential plc

Result of Annual General Meeting ("AGM")

All 18 resolutions considered at the 2024 Annual General Meeting were passed on a poll.

The full text of the resolutions can be found in the Notice of AGM dated 10 April 2024. The total number of votes received for each resolution is set out below. The Company's issued share capital as at 9 May 2024 was 445,801,981 with voting rights. The Company does not hold any shares in Treasury at the date of this disclosure.

Resolution no.		Shares For	%	Shares Against	%	Shares marked as
						Votes
						Withheld/
						Abstentions
AGN	1					
1.	To receive the Annual Report					
	and Accounts for the year	231,167,406	99.94%	148,142	0.06%	229,472
	ended 31 December 2023	, , , , , , ,		-,		- ,
2.	To approve the Annual					
	Report on Remuneration for					
	the year ended 31 December					
	2023 contained in the Annual	217,221,985	93.82%	14,320,890	6.18%	2,145
	report and Accounts	, , , , , , , , , , , ,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		, -
3.	To elect Suzanne Baxter as a	227,390,964	98.21%	4,148,739	1.79%	5,317
	Director of the Company			1,110,100		2,011
4.	To re-elect Rita Clifton as a					
	Director of the Company	216,894,126	93.67%	14,645,577	6.33%	5,317
5.	To re-elect Scott Forbes as a	221,917,145	95.84%	9,622,555	4.16%	5,320
	Director of the Company	221,017,110	00.0170	0,022,000	1.1070	0,020
6.	To re-elect Mandy Gradden	229,373,761	99.06%	2,165,944	0.94%	5,315
	as a Director of the Company	220,070,701	00.0070	2,100,011	0.0170	0,010
7.	To re-elect Gillian Kent as a	206,382,328	89.13%	25,157,374	10.87%	5,318
	Director of the Company	200,002,020	00.1070	20,107,074	10.07 /0	0,010
8.	To re-elect Judy Vezmar as a	213,006,315	92.00%	18,533,387	8.00%	5,318
	Director of the Company	210,000,010	02.0070	10,000,007	0.0070	0,010
9.	To elect Philip Thomas as a	228,240,525	98.58%	3,299,180	1.42%	5,315
	Director of the Company	220,210,020	00.0070	3,200,100	1.12/0	3,310
10.	To re-appoint KPMG LLP as	230,230,932	99.46%	1,260,513	0.54%	53,575
	auditor of the Company	200,200,002	JJ.70 /0	1,200,010	0.0470	30,573
11.	To authorise the Board to					
	determine the remuneration	230,428,223	99.52%	1,111,711	0.48%	5,086
	of the auditor	200,720,220	JJ.JZ /0	',''','	0.70/0	3,000
12.	To authorise the Company to	222,790,044	96.25%	8,692,093	3.75%	62,883
	make political donations	222,700,044	00.2070	3,002,000	0.7070	02,000

13.	To authorise the Company to allot relevant securities	221,517,123	95.67%	10,023,238	4.33%	4,659
14.	To authorise the Company to approve the proposed					
	amendment of the performance condition	186,528,279	80.56%	45,008,670	19.44%	8,071
15.	To authorise the Company to disapply pre-emption rights					
	as per resolution 15 in the Notice of AGM	190,400,928	82.23%	41,136,450	17.77%	7,642
16.	To authorise the Company to additionally disapply pre-emption rights as per					
	resolution 16 in the Notice of AGM	184,573,214	79.72%	46,964,161	20.28%	7,645
17.	To authorise the Company to purchase its own shares	231,508,351	100.00%	8,338	0.00%	28,331
18.	To authorise the Company to call any general meeting of the Company other than an AGM) on not less than 14 clear days' notice	226,631,680	97.88%	4,908,679	2.12%	4,661

Notes

- 1. AGM Resolutions 1-14 were passed as ordinary resolutions. Resolutions 15 to 18 were passed as special resolutions.
- 2. The number of shares 'For' includes discretionary votes.
- 3. A vote withheld is not a vote in law and is not counted in the calculation of the proportion of votes "For" or "Against" a resolution
- 4. The Board notes that although Resolution 16 was passed and approved by the majority of shareholders, slightly more than 20% of the votes were cast against the Board's recommendation on the resolution.

The Board notes that this resolution reflects the updated UK Pre-Emption Group Guidelines on disapplication authorities but appreciates that certain shareholders may apply different policies on this matter.

The Board will engage with shareholders to better understand the reason behind this voting outcome and in accordance with the UK Corporate Governance Code, will provide an update within six months of the Annual General Meeting.