

18 December 2023

## ASCENTIAL PLC

### Results of General Meeting and update on regulatory reviews

#### Results of the General Meeting

Ascential plc ("**Ascential**" or the "**Company**") announces the results of voting on the resolutions at its general meeting held at 10:00am today (the "**General Meeting**").

The General Meeting was held to invite shareholders to consider resolutions in connection with the proposed sales of the Company's digital commerce business to Omnicom Group Inc. (the "**Digital Commerce Sale**") and its product design business to Wind UK Bidco 3 Limited, a newly formed company established by funds advised by Apax Partners LLP (the "**WGSN Sale**"), as described in the announcement released on 30 October 2023 and the circular (including the Notice of General Meeting) published on 1 December 2023.

The Company is pleased to announce that each of the interconditional ordinary resolutions approving the Digital Commerce Sale and the WGSN Sale were duly passed by the requisite majority of the Company's shareholders. The results of the votes are shown in the table below and will also be available on the Company's website.

Resolution	Votes For		Votes Against		Total Votes Cast <i>(Excluding votes withheld)</i>		Votes withheld
	Number of shares	%	Number of shares	%	Number of shares	% of relevant shares in issue	
To approve the Digital Commerce Sale	349,214,541	98.63	4,836,009	1.37	354,050,550	79.61	9,049

To approve the WGSN Sale	349,213,801	98.63	4,836,105	1.37	354,049,906	79.61	9,693
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The total voting rights of the Company as at 6:30pm on 14 December 2023, the time by which shareholders wanting to attend, speak and vote at the General Meeting were required to be entered on the register, was 444,738,720 ordinary shares of 1p each. The Company does not hold any shares in treasury.

Any vote that gave the Chairman discretion has been included in the 'For' votes. A vote withheld is not a vote in law and is not counted towards the votes cast 'For' or 'Against' a resolution.

In accordance with Listing Rule 9.6.2R, a copy of the resolutions will shortly be available for inspection at the National Storage Mechanism document viewing facility at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

### **Update on regulatory processes**

The Company is also pleased to announce that in respect of the Digital Commerce Sale and the WGSN Sale, all required regulatory processes are progressing as expected, with no objections raised to date, and the transactions remain on course to complete early in Q1 2024.

### **Enquiries:**

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