

# ASCENTIAL

6 October 2021

**Ascential plc**

**Capital Markets Event**

**A Deep Dive into Digital Commerce**

Ascential plc (LSE: ASCL.L), the specialist information, analytics and eCommerce optimisation company, is hosting a capital markets event today in London.

The event will be hosted by Duncan Painter, Chief Executive, together with leaders from the Digital Commerce business unit. Covering the significant developments in digital commerce, how Ascential solves customers' global challenges and the size of the market opportunity, the event's objective is to demonstrate how Ascential is positioned to grow and win in this market.

In relation to this, Ascential will set out a medium term financial goal for the Digital Commerce business unit: seeking to more than double its current run rate\* revenues by 2024, on an organic basis, while maintaining an adjusted EBITDA margin in excess of 20%.

Key presentations will be available on the Ascential website, [www.ascential.com](http://www.ascential.com) following the event.

\* Revenue for 12 months ending 30 June 2021, proforma for the full year effect of recent acquisitions, was £149m.

## Contacts

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**About Ascential**

Ascential delivers specialist information, analytics and eCommerce optimisation platforms to the world's leading consumer brands and their ecosystems. Our world-class businesses improve performance and solve problems for our customers by delivering immediately actionable information combined with visionary longer-term thinking across Digital Commerce, Product Design and Marketing. We also serve customers across Retail & Financial Services.

With more than 2,000 employees across five continents, we combine local expertise with a global footprint for clients in over 120 countries. Ascential is listed on the London Stock Exchange.