



## **MONEY20/20 IS LAUNCHING TWENTYFOLD AT MONEY20/20 USA IN LAS VEGAS**

### ***Early Access Launch of the Fintech Intelligence Platform enabling Investors Finding the Next Big Thing in Fintech***

Las Vegas, NV–Oct 23rd 2023– [Money20/20](#), the world’s leading fintech show and the place where money does business, is launching Twentyfold at Money20/20 USA in Las Vegas held on October 22–26. The Early Access launch of Twentyfold will be available exclusively to Money20/20 customers and subsequently commercially available to the global fintech and investment community on January 1, 2024.

Twentyfold has the widest and deepest source of fintech startups and is a Data as a Service (Daas) intelligence platform, helping fintech professionals find the ideal investment and partnership opportunities. Twentyfold is available via annual subscription, designed to help members speed up their deal and partnership sourcing, reducing the overall cycle time and cost.

Twentyfold’s advanced search, sort, and filter functions, built on Money20/20’s fintech taxonomy, help potential partners and investors to efficiently organize a future deal pipeline. The powerful discovery engine finds startups with similar characteristics to existing fintechs, and finds founders with similarly enviable success records. Twentyfold also has a built-in AI tool called ‘Fin’ with chatbot functionality, helping members to find what they’re looking for via natural language search. In addition, Twentyfold leverages AI in data augmentation, data categorization and quality assurance testing which means a wide variety of data sources can effectively be analyzed to meet the member’s needs.

“For more than a decade, Money20/20 has been the place where the world’s fintech start-ups and scale-ups come to find funding, partnerships and growth. Twentyfold expands our mission to be the place where money does business, giving members every piece of information they need to know in one place, with ultra-detailed founder, funding, tech stack, partnership, and investor information for more than 80,000 fintech companies globally,” said Tracey Davies, President of Money20/20.

Over 80,000 fintechs will be fully profiled and listed in Twentyfold at launch in January.

“Data and knowledge drives a competitive edge. To predict a start-up’s future success and in order to find stars fast at the pre-seed stage, you have to be able to search in a refined capacity by stealth mode or founder. We complement this with fintech partnership data and a user experience that will further enhance the picture so fintech professionals can make well informed decisions,” said William Mellis, Chief Strategy Officer at Ascential Futures, Money20/20’s parent company.

Twentyfold is located at **booth 8007** in the Money Hall close to the Briefing Room stage.

Please watch the introduction video to Twentyfold [here](#)

**Media who would like to learn more about Twentyfold can register for a complimentary Money20/20 USA press pass [here](#).**

### **About Twentyfold**

Twentyfold is a fintech intelligence subscription platform helping investors and partners to speed up the deal and partnership sourcing process, reducing overall deal cycle time and cost. Twentyfold’s advanced search capabilities are built on Money20/20’s refined fintech taxonomy allowing for intuitive save, sort, and filter functionalities making it easy to make investment decisions. For more information, please visit [www.twentyfold.com](http://www.twentyfold.com)

### **About Money20/20**

Founded in 2011, Money20/20 creates destination shows where the most innovative people in payments, fintech and the broader financial services industry connect. Famed for their high-impact networking, the USA edition, held in Las Vegas (22-25 October 2023) and the Europe edition, held in Amsterdam (4-6 June 2024), are regarded as the places where money does business by fintech and financial services professionals. Money20/20 also recently launched an Asia edition, due to run in Bangkok on 23-25 April 2024. Money20/20 is the space where the industry’s smartest visionaries and innovators come together to create the future of money. Money20/20 is an Ascential show. Follow Money20/20 on Twitter and LinkedIn for show developments and updates.

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