

***Money20/20 - World's Premier Fintech Event - Returns to Las Vegas, October 24th-27th,
Following Hugely Successful European Show***

***Over 4,000 Business Leaders & Attendees from Across the World Met in Amsterdam to Shape the
Future of the \$13 trillion Fintech Industry***

October 6th, 2021 - AMSTERDAM: Money20/20 today reported that more than 4,000 attendees, from 1,500 companies and 76 countries attended Money20/20 Europe in September, the fintech industry's premier event, at the RAI Amsterdam, with more attendees and companies expected in Las Vegas for Money20/20 USA.

The event was a showcase for 185 of the fastest growing and most innovative fintech companies from across the world, at what was the first large scale fintech conference in over two years. With more than 7,000 meetings organised via the Money20/20 app during the 3 days, on top of all the privately arranged meetings, Money20/20 proved that it is where the fintech community comes together to do business - generating new leads, landing major deals and partnerships, all the while gleaning fresh insights to accelerate business growth. With nearly twice as many leading fintech companies expected to be present, Money20/20 USA promises to be bigger and better.

Across five stages, 250 speakers, 53% percent of whom were fintech business founders or CEOs, engaged in 3 days of conversations that will shape the future of fintech. The headline speakers included:

- Ana Botin, Executive Chairman, Santander Group
- Julia Hoggett, CEO, London Stock Exchange plc
- Annerie Vreugdenhil, CIO, ING
- Daniel Marovitz, Senior Vice President, FinTech, Booking.com
- Olugbenga GB Agboola, Founder & CEO, Flutterwave
- Adriaan Mol, Founder, and Shane Happach, CEO, Mollie Payments
- Shola Akinlade, Co-Founder & CEO, Paystack
- Kristo Käärman, Co-Founder & CEO, Wise
- Martina Weimert, CEO, EPI Interim Company SE
- Paolo Bertoluzzo, CEO, Nexi

There were 100+ international media and industry analysts at the event to report on the many significant industry announcements, including TrueLayer's \$130 million funding raise that values the London-based startup at over \$1 billion and Italian payments giant Nexi telling the Money20/20 audience that they were in talks with the European Central Bank about the design of the Digital Euro.

"Today we celebrate the successful return of Money20/20 Europe, the industry's leading fintech event and the first large international business conference to be held at the RAI, Amsterdam this year. With over 7,000 meetings held between attendees, Money20/20 Europe has proved once again to be the place where new partnerships are forged and fintech business deals are made. We now head to Las Vegas for Money20/20 USA, knowing that we can safely and successfully run a large-scale in-person business event", said Money20/20 President Tracey Davies.

Money20/20 Rise Up Programme and Stage in partnership with Trustly

Money20/20 believes that women and people of colour should have a louder voice and more seats at the table in financial services. We work to amplify those voices and open doors through our platforms and programmes, collaborating with our community to empower real change and erode systemic bias. Inclusion and difference simply makes us stronger. In support of these values, 39% of Money20/20 Europe speakers were women and 11% were speakers of colour. In addition we curated the Money20/20 Rise Up Stage, dedicated to addressing these issues directly.

The following companies took to one of Money20/20 Europe's stages to debate the big issues facing the industry, share their inspirational stories, and together shape the future of fintech:

ACI Worldwide; Accenture; ADYEN; American Express; Arkose Labs; Azimo Ltd; Balderton Capital; Bain & Company; Banked; Banque de France; Banxware; Barclays; BBVA; Belgium Mobile ID - itsme; Billie GmbH; BNP Paribas; Boku; Booking.com; B TRANSFER SERVICES LIMITED; bunq; BUX B.V.; Capgemini Invent; Checkout Ltd; ClearBank; Credit Kudos Ltd; Cognito Media; Coinbase; Crosscard; Crypto.com; Currence; Currence iDEAL BV; Datakeeper; De Nederlandsche Bank; Daylight; Department of Finance; Deutsche Bank AG; DIGISEQ; Dutch Payments Association; Edgar, Dunn & Company; Efi Pylarinou Advisory; EPI Interim Company SE; Ergomania Digital Product Design; European Banking Federation; EY; Feedzai Inc; FIFPRO; Fintech Cappuccino; FinTech Community Frankfurt GmbH; FinTechOS; First DAG; Form3; ForMore; Fraudio B.V.; Greenings; Holland FinTech; Huawei; ING; Ingenico; Jellysmack; J.P. Morgan; Julius Bär Group; Just Eat Takeaway; KBC Bank Ireland; Knight Ink; Konsentus; Lance Global Inc.; Lidya Holdings Inc; LVMH; Mastercard; McLaren Automotive; McKinsey & Company, Inc; MobilePay A/S; Modularbank; Mollie Payments; Netflix; Nexi; NIBC Bank N.V.; Novus; Nuri; Oliver Wyman; OneWelcome; OpenPayD; Orderbird; Pacemakers; PagoNxt; PAPARA; paywith.glass; Paystack, Inc; PiggyVest; Pollinate; Post-Quantum; Power of SHE Initiative; Publicis Sapien; QED Investors; QNTMPAY; Railsbank; Rapyd; Republic of Estonia; Ripple; Salt EdgeSantander; SEB; SETL; Société Générale; Solarisbank; Spotify; Sveriges Riksbank; The LHoFT Foundation; Thought Machine; Thunes Collections; Tink; TransUnion; Trilo; Truelayer; Trustly; Tumelo; Tykn B.V.; Sila Inc; Stripe; UnionPay; University of Manchester; Vipps AS; Volt; Walletmør Ltd; WEALTH 8; Western Union; WGSN; Wise; Worldline; Zepos & Yannopoulos.

Money20/20 USA

Money20/20 US will be held 24-27 October 2021 in Las Vegas.

More information on Money20/20 US is available at us.money2020.com

Follow [Money20/20](#) on Twitter for event developments and updates.

You can also find us on LinkedIn at [Money20/20](#).

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About Money20/20

Founded in 2011, Money20/20 creates destination events where the most innovative people in payments, fintech and the broader financial services industry connect. Famed for their high-impact networking, the USA edition, held in Las Vegas (October 2021), and Europe edition, held in Amsterdam (June 2022), are widely considered unmissable by the industry they serve.

Money20/20 is the space where the industry's smartest visionaries and innovators come together to create the future of money. Money20/20 is an Ascential event. www.money2020.com

About Ascential

Ascential delivers specialist information, analytics and ecommerce optimisation platforms to the world's leading consumer brands and their ecosystems.

Our world-class businesses improve performance and solve problems for our customers by delivering immediately actionable information combined with visionary longer-term thinking across Digital Commerce, Product Design and Marketing. We also serve customers across Retail & Financial Services.

With more than 2,000 employees across five continents, we combine local expertise with a global footprint for clients in over 120 countries.

Ascential is listed on the London Stock Exchange.