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REGULATIONS**

30 January 2020

**Ascential plc
Sale of investment in Jumpshot Inc**

London: Ascential plc (LSE: ASCL.L), the specialist, global information company, today announces that it has agreed to sell its 35% ownership interest in Jumpshot Inc back to Avast plc. Avast plc has agreed to pay cash consideration equivalent to Ascential's investment plus expenses incurred in relation to the original investment transaction.

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