

6 February 2017

Ascential plc

Louise Meads appointed Company Secretary

Ascential plc (the "Group" / LSE: ASCL.L), the global business to business media company with a focused portfolio of market leading events and information services products, today announces that Louise Meads has joined the business as Company Secretary with effect from 6 February 2017.

In her role, Louise will work closely with the Chairman to support the Board and Board Committees and manage the Group's share schemes, annual report and the AGM.

Louise Meads said: "I am excited to be joining Ascential, a leading global b2B media company. After floating on the Stock Exchange just 12 months ago, it has continued to make great progress and I am looking forward to supporting the Board in my new role."

Louise has over 15 years' experience working at Board level implementing corporate governance solutions and delivering a comprehensive corporate secretariat resource to organisations. Before joining Ascential PLC, she was the Company Secretary at Brewin Dolphin Holdings PLC, a listed wealth management business, and prior to that was the Company Secretary for listed companies in the technology and financial services industries.

Mandy Gradden, Chief Financial Officer, who had been acting as Company Secretary on an interim basis, commented: "I am delighted to welcome Louise to Ascential. Her experience will be invaluable."

Enquiries:

Mandy Gradden, Chief Financial Officer 020 7516 5000

About Ascential plc

Ascential plc is a global business-to-business media company that informs and connects the business world in 150 countries through market-leading Exhibitions & Festivals and Information Services.

Ascential powers the prestigious Cannes Lions festival for the branded communications industry, the world's premier payments and financial services congress Money20/20, Spring Fair/Autumn Fair, the global fashion trend forecasting service WGSN and environmental risk data business Groundsure.

Ascential's premium products enable focus, growth and value. The company provides customers with world class content and connections empowering their businesses to be the best informed and best connected.

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