

RNS Reach

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Ascential plc

Money20/20, the world's largest FinTech event, launches Asia edition

Money20/20 Asia will take place in Singapore from 13th – 15th March 2018

Ascential plc: (the "Group" / LSE: ASCL.L), the international business to business media company with a focused portfolio of market-leading events and information services products, is pleased to announce the launch of Money20/20 Asia from 13-15 March 2018 in Singapore.

Money20/20 Asia will provide the platform for pan-Asian and global companies to join forces and explore the unique opportunities fuelling the growth of the Asia Pacific payments and financial services landscape.

The 5th annual Money20/20 US is taking place in Las Vegas this week, with more than 10,000 attendees, including more than 1,000 CEOs, from over 3,000 companies and 75 countries. The event will also welcome over 500 speakers including Jack Dorsey of Twitter and Square and Douglas Feagin of Ant Financial Group, the financial services arm of Alibaba.

Money20/20 successfully launched into the European market earlier this year. The first edition of Money20/20 Europe, held in Copenhagen in April, welcomed over 3,700 attendees, 420 industry leading speakers and 200 sponsors.

Duncan Painter, Chief Executive, Ascential said:

"AsiaPac has been identified as the world's largest B2B e-commerce market. Add that to the size of the increasingly tech savvy 'middle class' population, it is clear that the time is right for Money20/20 – the world's biggest, boldest and best event covering payments and financial services innovation – to launch in Asia."

For further information, please contact:

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About Ascential plc

Ascential plc is a leading international media company that informs and connects business professionals in 150 countries through market-leading Exhibitions and Festivals, and Information Services. Ascential powers the prestigious Cannes Lions festival for the branded communications industry, the world's premier payments and financial services congress Money20/20, Spring Fair/Autumn Fair, the global fashion trend forecasting service WGSN and environmental risk data business Groundsure. 23 of Ascential's 32 product lines are marketing leading and occupy number one positions. Ascential exists to provide our customers with world class content and connections empowering their businesses to be the best informed and best connected. Our products enable focus, growth and value. Ascential.com